Strengthening Telecom Integrity: Building the Trust Network of the Future

November 3, 2025

SOMOS®

Your Moderator



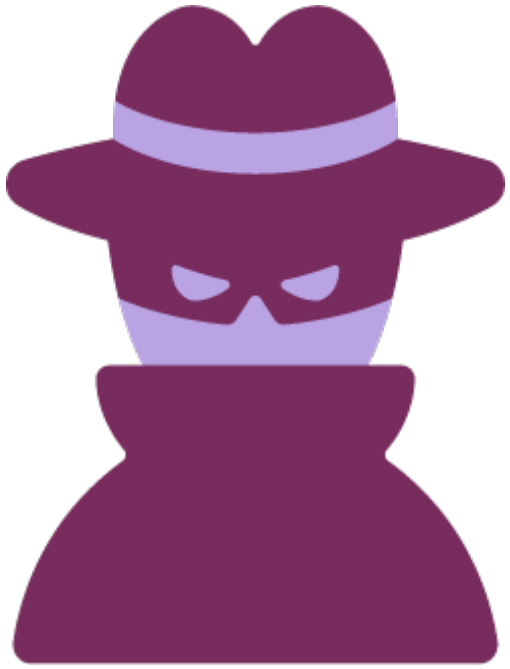
Jaime Zetterstrom

VP, Product Management

Somos

The Problem

The Fight for Trust



VS

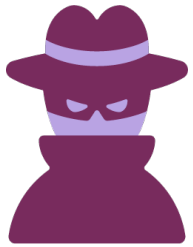


CONFIDENTIAL & PROPRIETARY INFORMATION OF SOMOS, INC.

SOMOS®

The Problem

The Fight for Trust



IMPERSONATION SCAMS
(where scammers pretend to be a business or a financial institution)
rose **148%** year-over-year as per the Identity Theft Resource Center (ITRC)



Morningstar estimate points to **$64 billion** in SCAM-LOSSES in the U.S. in 2025



For those who lost money due to an ONLINE SCAM, **30%** say it hurt their finances "a great deal" or "a fair amount"

CONFIDENTIAL & PROPRIETARY INFORMATION OF SOMOS, INC.

SOMOS®

Goal for Today

1. UNDERSTAND THE JOURNEY & COLLABORATION

We're here to share how far we've come together, where we stand today and the key issues we're tackling as an industry

2. YOU ARE NOT ALONE

Everyone in this space faces similar challenges. Collaboration is at the core of our progress, and no one is tackling these issues in isolation. We're here as a community to support one another.

3. STAY ENGAGED & RESPONSIVE

When we reach out, it's because we need your help. Staying connected and responsive is how we keep moving forward together and make real progress on these shared challenges.

CONFIDENTIAL & PROPRIETARY INFORMATION OF SOMOS, INC.

Meet Your Panelists

Micah Semon

Stacy Graham

Anna Fridley

Adam Panagia

Josh Bercu

Mike Beirne

Chris Oatway

SOMOS®

THE SOLUTION

We Are Not Alone

There Are Resources

Let's Fight This Together

connect@somos.com

