

SOLUTIONS GUIDE



Choosing the right solution to enhance phone number management, security and compliance is essential for businesses of all sizes. At Somos, we develop innovative solutions that support enterprises in their fraud mitigation strategies — helping them validate phone numbers, protect brand identity, prevent fraud and ensure compliance with industry regulations. Whether you need real-time number verification, call authentication or deeper insights into phone number reputation, this guide will help you find the right solution for your needs.

USE CASE	RealBrand®	RealAgent®
Verify Consumer Identity with Phone Intelligence		✓
Assess Phone-Based Fraud Risk		✓
Manage Phone Number Inventory Efficiently	✓	
Gain Phone Intelligence and Risk Insights	✓	✓
Protect Your Brand from Impersonation and Build Trust	✓	
Prevent Fraudulent Activity in Telecom	✓	✓
Manage TCPA Compliance Risks		✓
Prevent Spoofing with End-to-End Call Authentication	✓	
Enable Authenticated Branded Calls	✓	
Enhance Brand Reputation with Active Label Monitoring and Remediation	✓	
Facilitate Impersonation Takedowns Across Phone Numbers and URLs	✓	
Access Methods	GUI, API & SaaS	GUI & API
Pricing Structure	Volume Based Pricing	Query Based Pricing

At Somos, our fraud mitigation and data integrity solutions help enterprises ensure TCPA compliance, prevent fraud, manage phone number assets and validate customer databases. By leveraging our expertise, businesses can protect sensitive data, establish trusted calling and maintain secure, reliable connections.

Connect with a Somos team member today to get started!

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