

AGENDA

MONDAY, NOVEMBER 2ND

3:30PM - 6:15PM	Power Sessions (Four, 30-minute Sessions) Day One Power sessions will be filled with timely conversations on the forces shaping trust across the communications ecosystem. Attendees will hear from industry, regulatory and legal experts on how telecom leaders are responding to fraud, strengthening accountability, navigating evolving FCC priorities and preparing for the next phase of modern communications infrastructure. Together, these sessions will highlight the shared work underway to protect consumers, support responsible innovation and build greater confidence in every connection.
7:00PM - 9:00PM	Welcome Reception

TUESDAY, NOVEMBER 3RD

9:00AM - 9:10AM	Opening Keynote by Somos CEO, Gina Perini
9:10AM - 9:45AM	The Human Impact of Fraud: Why Trust Matters Every conversation about trusted communications ultimately comes back to the people on the other end of the connection. Join Somos' Michelle Larsen and the Co-Founder of eiris, Nakshathra Suresh, as they bring a human-centered lens to fraud, exploring how scams, spoofing and identity abuse exploit trust and confidence, influencing real decisions in real moments. Through new research and expert perspective, the discussion will examine why fraud is not just a technology problem, how communications ecosystems can better account for real human behavior and why restoring trust requires shared responsibility across the industry to design safer systems, strengthen accountability and give people better reasons to trust every connection.
9:45AM - 10:20AM	Protecting People, Restoring Trust: The Shared Work of Fighting Fraud Consumers are at the center of an increasingly complex communications ecosystem, where fraud, scams, impersonation and other forms of abuse continue to challenge trust. This panel brings together leaders from consumer research, technology and digital commerce to examine how consumer expectations are changing, where confidence is being lost and what the industry can do to restore it. Through the lenses of innovation, policy and collaboration, panelists will explore how telecommunications providers, technology platforms, enterprises and policymakers can work together to create safer, more trusted communications experiences.
10:20AM - 10:55AM	FCC Fireside Chat: Trust, Policy and Progress Join Somos' Heather Hendrickson for a featured fireside chat with Federal Communications Commission Commissioner Olivia Trusty exploring the FCC's role in protecting the integrity of telecom and strengthening trust across the communications ecosystem. This conversation will offer attendees a closer look at the perspectives, priorities and experiences shaping the Commission's work at a pivotal time for the industry. The discussion will also examine key regulatory priorities, emerging challenges and opportunities that are influencing what comes next for consumers, businesses and the networks they depend on.
11:25AM - 12:00PM	AI in Practice: New Frontiers in Trusted Communications AI is opening new possibilities across communications, giving organizations new ways to innovate, strengthen trust and create better experiences for consumers. This session will explore novel applications of AI and how industry leaders are putting emerging capabilities to work to solve real-world challenges. From smarter fraud detection and identity solutions to more intelligent networks and customer experiences, panelists will share how they are approaching AI innovation, what they

	are learning along the way and how responsible implementation can help shape a more trusted communications ecosystem.
12:00PM - 12:35PM	From Shared Data to Shared Progress: Global Collaboration in Action
2:05PM - 2:35PM	Powering Identity Authentication & Protection: Network APIs and Risk Intelligence Mobile numbers are central to how people verify identity, access accounts and engage with businesses, making network-level intelligence an increasingly important part of fraud prevention. This session will explore how mobile network data is helping enterprises strengthen identity, reduce account takeover risk and create more secure customer experiences without adding unnecessary friction.
2:40PM - 3:15PM	The Next Evolution of TFNRegistry: Innovation Shaped by Collaboration
3:45PM - 4:20PM	Trust in Action: Building Stronger Connections Together Trust is built through action, and Somos customers are putting that work into practice every day. Hear highlights from organizations using Somos solutions to improve operations, strengthen fraud prevention, enhance customer engagement and support more trusted communications. Gain firsthand insights into how customers and partners are applying Somos solutions to solve real business challenges, deliver value and help protect the connections their customers rely on.
4:30PM - 6:30PM	Networking & Knowledge Bar
7:00PM - 10:00PM	Farewell Event

*Agenda is subject to change

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