

RealNumber®

Can You Make Telecom a Better Place?

We're pretty sure you can!

What best describes you?

- **Analytics and Anti-Fraud Software Provider**
  - You want to restore confidence in phone traffic by fighting fraud. We want to stop a whole class of numbers from criminal use. Sounds like we can help each other?
    - Not convinced, hot shot. What else ya got?
      - Identifying numbers as DNO is a powerful fraud and spam filter that helps protect billions of numbers.
        - Billions you say? Go on...
        - I don't need to rule-out billions of numbers. Pass.
          - Wait a second, now I'M not convinced... are you sure you're here to fight fraud? Please re-read the word "Billions" and let's try this again...
    - I'm intrigued. What did you have in mind...?
      - With access to the RealNumber DNO database of over 6 billion numbers, you can help stop robocall and illegal spoofing in its tracks!
- **Carrier, Gateway, or Switch Provider**
  - What's keeping you up at night?
    - Worrying about potential bad traffic possibly being carried on your network.
      - Then what if I told you that your in-bound only phone numbers were getting picked up by scammer and spoofers pretending to be you?
        - Not my problem
        - That's unacceptable!
          - Then don't accept it! See how your inbound-only numbers can be added to the RealNumber DNO database and keep them safe and sound! Sorry baddies.
- **Utility or Enterprise**
  - What's keeping you up at night?
    - The need to fight fraud!
      - Emergency drill! Your phone numbers are being used to defraud innocent people! How do you respond!?
        - Not my problem
        - Not on my watch!
          - Darn right not on your watch! When you add your numbers to RealNumber DNO, they're useless to the bad guys and can no longer do harm! Only question is: Are you ready to fight fraud or not?
            - I thought this was a drill?! I'm scared...
            - I eat fraud for breakfast.
    - How many leads and sales my marketing campaigns are driving!
      - Do your customers use non-originating numbers in campaigns to get better data about where their leads come from?
        - All the time!
        - Never thought of that
          - But that's a really good idea... Maybe you'll just head over to **Somos.com** and find out more about how to do that...
          - Great! Only trouble is, Non-orginating Numbers (or In-Bound Only Numbers) are low hanging fruit for fraudsters and scammers, and they can deceive people using the numbers that belong to you!
            - If a few million people get scammed from my numbers, that's fine.
            - Fraudsters, scammers, and schemes, oh my! I need to protect these numbers o' mine!
              - When you add your numbers to the RealNumber DNO database, they are safe from the paws of lurking baddies!
- **Other...**
  - Not sure how you got here, but it looks like RealNumber DNO data might not be what you are looking for. Email us at **connect@somos.com** and let's see if we can help you find the info you need.

- How to vet customers' traffic and catch bad users that might be on my network!
  - Do you enjoy the Ca-Ching! of a good fine from a government agency?
    - No way!
      - Of course not! That's why you've been on a search for a database that can help you avoid costly fines, lengthy traceback efforts and, most importantly, help stop the bad guys from sending bad traffic through your network!
    - Sure, it's not MY money.
- The need to fight fraud!
  - If you can't tell whether numbers are allowed to originate calls, odds are you are carrying some deviant traffic. But there's a way to fix that!
    - Nah, a little criminal activity is fine with me.
    - Tell me more!
      - That's the spirit! RealNumber DNO is a one-stop-shop for phone number validation, basically a secret weapon....
  - Woah... perhaps reconsider your apathy towards your place of business and society?
- How many leads and sales my marketing campaigns are driving!
  - WHAT?! And I thought that was a cape you were wearing. But hey! There's still time to go back and change your answer!

Yes!
You can help keep non-originating numbers safe by ensuring they are included in the RealNumber DNO Database. Take a minute to appreciate all the fraud calls you're going to prevent (Yes, you can fist-pump...)

Woot!
You can use the data from RealNumber DNO to make telecom better for everyone! On behalf of all of us who hate getting scam calls, you're our hero!

What are you waiting for?
Email **realnumber@somos.com** now to learn more!

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