Protecting Consumers Across Channels: Building the Trust Network of the Future

November 10, 2025



Your Moderator



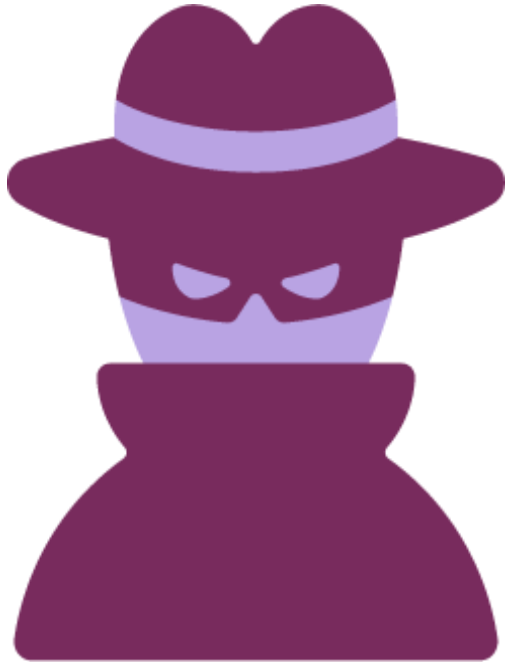
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VP, Product Management

Somos

The Problem

The Fight for Trust



VS



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Financial Fraud by the Numbers



32%

Annual Growth Rate

Deloitte's Center for Financial Services predicts that gen AI could enable fraud losses to reach US $40 billion in the U.S. by 2027.



700%

Increase in Fintech Deepfake incidents in 2023

The FBI counted 21,832 instances of business email fraud with losses of approximately $2.7 billion.



57%

of financial services organizations

and 66% of lending organizations report an increase in overall fraud levels in the past 12 months.



63%

of financial firms

report overall fraud increasing at least 6% in the prior 12 months.

Goal for Today

1. UNDERSTAND THE JOURNEY & COLLABORATION

We're here to share how far we've come together, where we stand today and the key issues we're tackling as an industry

2. YOU ARE NOT ALONE

Everyone in this space faces similar challenges. Collaboration is at the core of our progress, and no one is tackling these issues in isolation. We're here as a community to support one another.

3. STAY ENGAGED & RESPONSIVE

When we reach out, it's because we need your help. Staying connected and responsive is how we keep moving forward together and make real progress on these shared challenges.

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Some Acronyms to Review

- National Cyber Forensics and Training Alliance (NCFTA)
- Financial Services Information Sharing and Analysis Center (FS-ISAC)
- Communications Fraud Control Association (CFCA)
- Industry Traceback Group (ITG)
- Cellular Telecommunications Industry Association (CTIA)

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Meet Your Panelists



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SOMOS®

THE SOLUTION

We Are Not Alone

There Are Resources

Let's Fight This Together

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