

SUMMIT²⁰²⁶

SPONSORSHIP OPPORTUNITIES



November 2-3, 2026
Washington, D.C.

www.somos.com/summit



JOIN US AT THE 2026 SOMOS SUMMIT!

Discover the future of telecommunications, connectivity and security at the highly anticipated **2026 Somos Summit** on **November 2-3, 2026**, where we're bringing together global thought leaders, industry experts and innovators across industries to explore what's next in how we connect, communicate and build trust.

Join your peers at the **Capital Hilton** in Washington, D.C. and consider making your mark as an event sponsor. Sponsorship at the Somos Summit is a clear way to show your commitment to restoring trust in the world's communications while elevating your brand in front of the people shaping what comes next. From high-visibility networking moments to branded touchpoints that attendees will remember, our sponsorship options are designed to spark meaningful conversations and create connections that carry beyond the event.

Don't miss the opportunity to stand out, build credibility with the Somos Summit audience and position your organization as a trusted leader in a changing communications landscape.

LOCATION

Capital Hilton
1001 16th St NW
Washington, DC 20036
(202) 393-1000



QUESTIONS

Contact our Sponsorship Lead, Nadia Chopitea, at nchopitea@somos.com or call or text 844.HEY.NADIA for sponsorship-related inquiries or to build your own custom sponsorship package.

WHO ATTENDS?

Our event attracts top global leaders in the telecommunications industry, making it a premier networking and business development opportunity. To see a full list of companies that have participated in previous years, please click [here](#). This esteemed lineup of organizations highlights the incredible networking and brand exposure opportunities available to our sponsors.

Check out our [2025 Somos Summit Recap Video](#) to see attendees, speakers and sponsors in action!

WHY ATTEND?

By attending, your company gains direct access to key stakeholders, potential clients and industry pioneers who are shaping the future of connectivity. Whether you're looking to expand your network, showcase your solutions or stay informed on the latest industry shifts, this event provides an unparalleled opportunity to engage with the global telecom ecosystem.

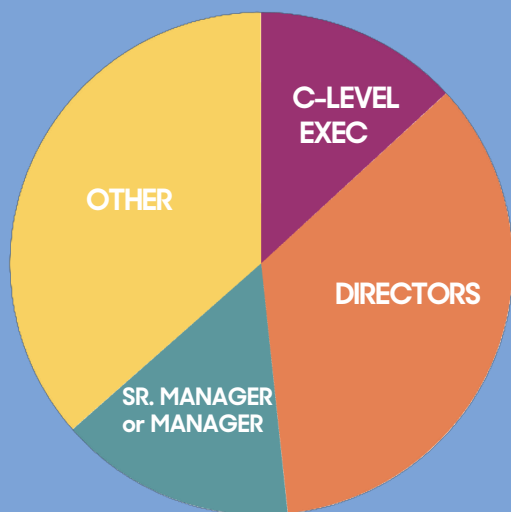
**OVER 200
INDUSTRY LEADERS**

ATTENDED
IN 2025



**OVER 80
COMPANIES**

ATTENDED
IN 2025



ALL LEVELS OF
**LEADERS &
DECISION MAKERS**
CONVERGE

"SPONSORING THE
SUMMIT ELEVATES
OUR BRAND AND
HELPS US
STRENGTHEN OUR
VISIBILITY ACROSS
THE TELECOM
INDUSTRY."

- PAST SPONSOR

90%
OF
ATTENDEES
WOULD ATTEND SUMMIT
AGAIN

THANK YOU TO OUR 2025 SPONSORS!

SILVER SPONSOR



Call Haven Partners

SUPPORTING SPONSORS



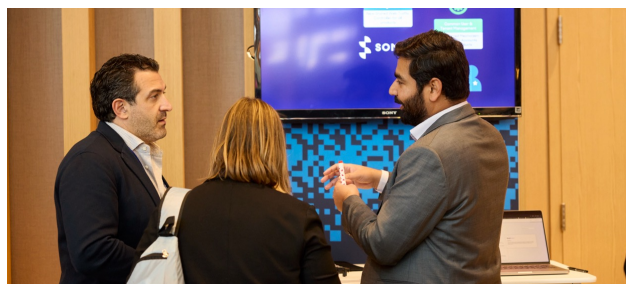
FIRST ORION



SIGNAL ONE



UNPARALLELED EXPOSURE & MEANINGFUL IMPACT



ELEVATE YOUR BRAND PRESENCE

In an increasingly competitive landscape, it's crucial to stand out from the crowd. Leave an indelible mark on leading telecom pioneers and ensure that your brand identity resonates long after the curtains close on the **2026 Somos Summit**.

FORGE TRANSFORMATIVE CONNECTIONS

Don't simply meet leading telecom innovators and trailblazers – forge deep, meaningful connections. Whether you're seeking new partnerships or eyeing potential ventures, this event is a vortex of influential figures and emerging talents.

ACCELERATE YOUR BUSINESS GROWTH

Seize the unique opportunity to captivate new leads, uncover innovative revenue streams and broaden your customer reach. At the **2026 Somos Summit**, you'll harness the power of high-potential lead generation all within a few transformative days.

BE THE BEACON OF INDUSTRY INSIGHT

Impart your invaluable experiences, pioneering insights and forward-thinking initiatives among a congregation of your peers. The **2026 Somos Summit** offers a veritable stage to share your organization's innovation, expertise and thought leadership.



Diamond Sponsor



As the exclusive **DIAMOND** Sponsor, you'll hold the premier position at the 2026 Somos Summit and set the tone from the start. Your brand will sponsor the Somos Summit Welcome Reception, the signature kickoff networking event where key conversations begin. You'll also lead a 30-minute Power Session to showcase thought leadership and engage industry leaders and decision-makers. With Diamond, you're not just supporting the Summit, you're helping shape it.

DIAMOND SPONSORSHIP PACKAGES ALSO INCLUDE:

- Exclusive sponsorship of the Monday Evening Welcome Reception
- Dedicated 30-min Power Session on Day 1
- Hotel Room Drop - Reach every conference attendee staying at the Capital Hilton by sponsoring a room drop.
- Turnkey Booth during our dedicated Knowledge Bar Expo. Each table-top comes equipped with:
 - 10x10 Backdrop (sponsor provides the design)
 - 1 - 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Pre-Conference Email blast to Somos Summit registrants
- Post-Conference Email blast to Somos Summit attendees
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Diamond Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Somos Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as "Diamond Sponsor" on the General Session presentation slides
- Conference seat drop of promotional item during the General Session
- Sponsorship of a General Session Prize Giveaway of four \$25 gift cards
- Seven complimentary registrations - access to all sessions, keynotes and networking events. Additional registrations will enjoy a 50% discount.
- Dedicated on-site Sponsor Concierge
- Dedicated social media promotion of sponsoring company ad



Platinum Sponsor



Take the lead with our **PLATINUM** sponsorship opportunity. There is only a limited supply of Platinum Sponsorships available, so don't miss your chance to be a stand-out brand at this year's **Somos Summit**! As a Platinum Sponsor, you will also have the opportunity to host a 30-minute Power Session! This is the perfect opportunity to promote your thought leadership to an audience of your peers.

PLATINUM SPONSORSHIP PACKAGES INCLUDES:

- Dedicated 30-min Power Session on Day 1
- Hotel Room Drop – Reach every conference attendee staying at the Capital Hilton sponsoring a room drop.
- Exhibit table-top display during our dedicated Knowledge Bar Expo. Each table-top comes equipped with:
 - 1 – 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Pre-Conference Email blast to Somos Summit registrants
- Post-Conference Email blast to Somos Summit attendees
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Platinum Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Somos Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Platinum Sponsor on the General Session presentation slides
- Conference seat drop of promotional item during the General Session
- Sponsorship of a General Session Prize Giveaway of four \$25 gift cards
- Dedicated social media promotion of sponsoring company ad
- Five complimentary registrations – access to all sessions, keynotes and networking events. Additional registrations will enjoy a 50% discount.

**GOLD
SPONSOR**
\$18,000
LIMITED



Gold Sponsor



The **GOLD** sponsorship opportunity is a special package tailor-made for businesses looking to make their marketing dollars stretch as far as possible. Your brand will get visibility across the entire **Somos Summit** in ways that will make it stand out in the crowd.

GOLD SPONSORSHIP PACKAGES INCLUDES:

- Exhibit table-top display during our dedicated Knowledge Bar Expo. Each table-top comes equipped with:
 - 1 - 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Pre-Conference Email blast to Somos Summit registrants
- Post-Conference Email blast to Somos Summit attendees
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Gold Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Somos Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as "Gold Sponsor" on the General Session presentation slides
- Three complimentary registrations – access to all sessions, keynotes and networking events. Additional registrations will enjoy a 50% discount.
- Dedicated social media promotion of sponsoring company ad



**"THE SOMOS SUMMIT IS A GREAT WAY TO EXPOSE OUR
BRAND TO THE TELECOM INDUSTRY."**

- PAST SPONSOR

**SILVER
SPONSOR**
\$14,000
LIMITED

Silver Sponsor



Get your name in front of your peers, partners and potential customers at key moments throughout the **Somos Summit** in creative and memorable ways with the **SILVER** sponsorship.

SILVER SPONSORSHIP PACKAGES INCLUDES:

- Exhibit table-top display during our dedicated Knowledge Bar Expo. Each table-top comes equipped with:
 - 1 – 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Silver Sponsor" on event signage
- On-stage recognition during the General Session
- Post-Conference Email blast to Somos Summit attendees
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Somos Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as "Silver Sponsor" on the General Session presentation slides
- Dedicated social media promotion of sponsoring company ad
- Two complimentary registrations – access to all sessions, keynotes and networking events. Additional registrations will enjoy a 50% discount.



"AS RETURNING SUMMIT SPONSOR, WE FEEL HONORED, WELL REPRESENTED AND SUPPORTED AS A SPONSOR!"

- PAST SPONSOR



Welcome Reception



Make a lasting impression by sponsoring the highly anticipated **Somos Summit Welcome Reception**, the networking event that helps to kick-off the conference! Showcase your brand to an influential audience of industry leaders and pioneers while enjoying unparalleled exposure and opportunities for meaningful connections. Don't miss your chance to be at the forefront of this premier social event that will leave a lasting impact on attendees.

WELCOME RECEPTION SPONSORSHIP PACKAGES INCLUDES:

- Company logo and recognition as the Welcome Reception Sponsor
- 5-minute brief on-stage introduction of your company at the Welcome Reception
- Collateral display table at the Welcome Reception
- Company logo on napkins at the Welcome Reception
- Company signage at the Welcome Reception
- Company logo on instantly delivered photos taken during the Welcome Reception
- Sponsorship recognition on Somos Summit marketing materials
- Sponsorship recognition on the event mobile app
- Sponsorship recognition during General Session

NOTE : Welcome Reception sponsorship is included exclusively with the Diamond Sponsor and may be offered as a standalone opportunity. Contact Nadia Chopitea (nchopitea@somos.com) to learn more.





Farewell Event



Make sure that the end of Day Two rocks when you sponsor the Somos Summit Farewell Event! After a busy day of building meaningful, new connections, help attendees unwind with this premier networking event.

EVENING EVENT SPONSORSHIP PACKAGES INCLUDES:

- Company logo and recognition as the Farewell Event Sponsor
- 5-minute introduction of your company at the Farewell Event
- Collateral display table at the Farewell Event
- Company logo on napkins at the Farewell Event
- Company signage at the Farewell Event
- Company logo on instantly delivered photos taken during the Farewell Event
- Sponsorship recognition on Somos Summit marketing materials
- Sponsorship recognition on the event mobile app
- Sponsorship recognition during General Session



OUR SPONSORSHIP INCREASED OUR BRAND PRESENCE AND OPENED THE DOOR TO HIGH-QUALITY CONVERSATIONS WITH THE RIGHT AUDIENCE.
- PAST SPONSOR

Sponsorship Packages

We have a wide range of sponsorship packages curated to suit all your business needs. Each package was uniquely designed to showcase your products and services and get your brand name front and center. Sponsorships are limited and available on a first-come, first-served basis. Don't see what you are looking for? We can always work with you to create a custom sponsorship package to meet your goals!

PACKAGE ELEMENTS	DIAMOND	PLATINUM	GOLD	SILVER
Exhibit Booth	Turnkey	Standard	Standard	Standard
Conference Pass	7	5	3	2
Event Bag Insert	X	X	X	X
Post-Conference Email Blast	X	X	X	X
Social Media Promotion	X	X	X	X
Pre-Conference Email Blast	X	X	X	
Ad in Event Mobile App	X	X	X	
Conference Seat Drop	X	X		
Ad on Event Website	X	X		
General Session Prize Giveaway	X	X		
Hotel Room Drop	X	X		
Day 1 Power Session (not main stage)	X	X		
Welcome Reception	X			
Dedicated Sponsor Concierge On-Site	X			
PACKAGE PRICE	\$43,000	\$28,000	\$18,000	\$14,000

In addition to the sponsorship packages, we are also offering individual sponsorship opportunities. With each opportunity, sponsors will receive their company logo on event marketing materials and conference signage.

NETWORKING

WELCOME RECEPTION (Exclusive to Diamond Sponsor)

Make a lasting impression by sponsoring the highly anticipated **Somos Summit** Welcome Reception, the networking event that helps to kick-off the conference! Showcase your brand to an influential audience of industry leaders and pioneers while enjoying unparalleled exposure and opportunities for meaningful connections. Don't miss your chance to be at the forefront of this premier social event that will leave a lasting impact on attendees.

FAREWELL EVENT \$25,000

Make sure that the end of Day Two rocks when you sponsor the **Somos Summit** Farewell Event! After a busy day of building meaningful, new connections, help attendees unwind with this premier networking event.

KNOWLEDGE BAR HAPPY HOUR SECURED BY:

Who doesn't love a little happy hour? Help attendees kick-off an evening of making new connections and networking when you sponsor the Knowledge Bar refreshments. Have a drink (or two!) plus showcase your brand via event signage, event promotion to attendees, refreshment napkins, as well as the opportunity to distribute handout material on tables. Recognition on Somos Summit marketing materials are included.



KICK-OFF BREAKFAST \$7,000

Breakfast is the most important meal of the day and the perfect way to kick off the morning with a sunny first impression and much-needed nourishment. When you sponsor breakfast on Day Two, you'll have the opportunity to distribute promotional materials on breakfast tables. Refreshment napkins branded with your logo, signage and sponsorship recognition on Somos Summit marketing materials are included.

DAY TWO LUNCH \$7,000

What better way to engage and inspire event attendees than over a meal? When it's lunch time, your logo could be the one that everyone sees as they take their first big stretch after the morning's discussion. When you sponsor lunch, you'll have the opportunity to distribute promotional materials on lunch tables. Refreshment napkins branded with your logo, signage and sponsorship recognition on Somos Summit marketing materials are included.

MORNING ENERGIZER \$4,000 SECURED BY:



Your audience will thank you when they recognize your brand next to the coffee and snacks that help power them through the morning. You will have the opportunity to distribute promotional materials on refreshment tables in the break area as well as signage, coffee sleeves and beverage napkins branded with your logo. Recognition on Somos Summit marketing materials are included.

AFTERNOON TREAT \$4,000 SECURED BY:



Satisfy your audience's sweet tooth when you sponsor our afternoon coffee and snack break. You will have the opportunity to distribute promotional materials on refreshment tables in the break area. Signage, coffee sleeves and beverage napkins branded with your logo are included. Recognition on Somos Summit marketing materials are included.

"SPONSORING THE SUMMIT WAS A GREAT EXPERIENCE AND WE TRULY APPRECIATED HOW FLEXIBLE THE SPONSORSHIP OFFERINGS WERE."
- PAST SPONSOR

THOUGHT LEADERSHIP AND EDUCATION

POWER SESSION \$15,000

Showcase your organization's expertise around a hot topic in telecom during a 30-minute-long dedicated sponsored Power Session! Whether you opt to have a single presenter or a panel of subject matter experts, this a great opportunity to gain visibility and brand awareness. In addition to the session, you'll receive a digital recording of your presentation as well as promotional support from Somos, so that you can be seen and heard before, during and after the event!

BRANDING AND ENGAGEMENT

TURNKEY BOOTH (\$14,000 and Included in Diamond Package)

Stand out from the crowd and make a lasting impression with our turnkey exhibit booth sponsorship. In addition to all the features of a standard exhibit booth, sponsors will enjoy priority placement of their choice, ensuring maximum visibility, and a customized branded 10x10 backdrop provided by Somos, creating a visually stunning and impactful display that captures attendees' attention.

EXHIBIT BOOTH \$12,000

Gain exposure and promote more meaningful, one-on-one conversations when you reserve a designated booth at our Knowledge Bar Expo. During the 2-hour long Knowledge Bar, attendees will have the opportunity to get to know more about your organization and solutions.

HYDRATION STATION \$8,000

Keep attendees hydrated and receive non-stop exposure throughout the **2026 Somos Summit** and beyond! This sponsorship opportunity includes your company branding on water stations throughout the event meeting space as well as a re-usable water bottles with your company logo that attendees can use during the event and long after the Somos Summit ends.

EVENT BAG \$8,000

SECURED BY:



Let your logo get carried away! Get into the hands of each attendee and provide a walking billboard when you sponsor the official **2026 Somos Summit** event bag. The bag will include your company's logo and will be co-branded with Somos.

LANYARDS UNAVAILABLE

Gain non-stop exposure and brand recognition when you sponsor the **2026 Somos Summit** lanyard. Lanyards are distributed at registration and include your company's logo co-branded with Somos.

CONFERENCE PEN AND NOTEPAD UNAVAILABLE

Make the "write" first impression when you supply all attendees with a branded pen and notepad with your company logo. The notepad/pen will be placed on each attendee's seat for the General Session.

HOTEL ROOM DROP \$5,000

Reach every conference attendee staying at the Capital Hilton by sponsoring a room drop. Note that while Somos will manage service and delivery, your company will be responsible for supplying the marketing collateral and/or swag item.

BRANDING AND ENGAGEMENT

EVENT WIFI \$8,000

In today's digital climate, WiFi isn't a luxury – it's a serious must-have! This sponsorship includes both the opportunity to have your organization's name (or other character-limited wording if preferred) as the password for the WiFi in the event space, you'll also be recognized on signage located around the conference area.

HEADSHOT BOOTH

SECURED BY:



Help your peers and colleagues update their professional profile when you choose this sponsorship opportunity. During Day Two, an on-site photographer will take professional headshots and provide digital photo files to the attendee at no cost to them. Sponsorship signage and recognition included.

PRE-CONFERENCE EMAIL BLASTS \$3,500

Help get the crowd pumped up for this year's virtual event when you send a one-time dedicated pre-conference email blast to registered Somos Summit attendees! This is a great way to let your peers get to know more about who you are, what you do and how to get connected. Note: Content formatted in HTML will need to be provided by the sponsor. Pre-conference mailers have an average open rate of 46% and click rate of 3%.

POST-CONFERENCE EMAIL BLASTS \$3,500

The Somos Summit's reach and influence goes far beyond the event itself. Provide a central voice in the follow-up conversation with a one-time dedicated post-conference email blast to registered Somos Summit attendees. Note: Content formatted in HTML will need to be provided by the sponsor. Post-conference mailers have an average open rate of 47% and click rate of 2%.

GENERAL SESSION BREAK PRIZE GIVEAWAYS

\$3,000

Everyone will be grabbing for these giveaways between sessions, so make sure to add your name to the special gifts. Sponsor a prize giveaway of four \$25 gift cards during the General Session on Day Two and receive recognition in front of all attendees.

EVENING EVENT RAFFLE PRIZES \$3,000

Bring your brand to life with a dash of fun by sponsoring a prize that everyone will be vying for. Sponsor a raffle prize (valued at up to \$350) at the Day Two Evening Event plus receive recognition in front of all attendees when the winner is announced.

EVENT MOBILE APP PUSH NOTIFICATION \$2,500

Elevate your brand's visibility and make a lasting impact on attendees by sponsoring a prominent message on our Event Mobile App! With a captive audience at their fingertips, your sponsored message will effectively reach and engage event participants, ensuring your brand stays top-of-mind throughout their experience.



BRANDING AND ENGAGEMENT

DEVICE CHARGING STATION \$2,000

SECURED BY:



When attendees are running low on battery, be the one to get them recharged! This sponsorship opportunity includes a designated device charging station/zone branded with your company logo.

CONFERENCE SEAT DROP \$1,750

Deliver your message directly to attendees by providing one piece of marketing collateral or swag for placement on every seat in the General Session room. Please note price covers the opportunity to provide collateral. Your company will provide the marketing collateral or swag item.

BANNER AD (MOBILE APP) \$ 1,750

Maximize your exposure by promoting your company and service offerings by sponsoring a banner ad on the Event Mobile App.

BANNER AD (EVENT WEBSITE) \$1,750

Stand-out from the crowd and gain visibility for your brand when you sponsor a banner ad on the Somos Summit event website. This is the perfect opportunity to not only reach attendees during the Somos Summit but also greet web surfers before and after the event!

ROLLING AD (MAIN STAGE) \$1,750

Showcase your brand with a Rolling Ad on the big screen during our Main Stage session, ensuring high visibility to our engaged audience. Your ad will seamlessly rotate throughout the event, maximizing exposure. This prime opportunity keeps your brand front and center, reinforcing your message to attendees in a dynamic, non-intrusive format.

EVENT BAG INSERT \$1,500

Get your brand directly into the hands of all attendees with an Event Bag insert! This sponsorship option includes the opportunity to include one promotional item that will be inserted into the 2026 Somos Summit Event Bag. Note that your company will be responsible for supplying the marketing collateral or swag item.

SOCIAL MEDIA BLITZ \$1,500

Amplify your brand's reach and engagement by sponsoring the Social Media Blitz, a powerful way to captivate a vast online audience. Gain prominent visibility across Somos' multiple social media channels as we strategically showcase your products, services and key messages to a diverse and engaged community. Maximize your brand exposure, connect with potential customers and drive significant online buzz by becoming a sponsor of this dynamic digital marketing opportunity.



Additional Sponsorship Opportunities

In addition to the sponsorship packages, we are also offering individual sponsorship opportunities. With each opportunity, sponsors will receive their company logo on event marketing materials and conference signage. Any sponsor who secures a sponsorship opportunity or custom package valued at \$5,000 or higher will receive 1 complimentary registration pass and 50% off additional registration passes.

Farewell Event	\$25,000	1 Available
Main Stage Session	\$25,000	Limited
Power Session	\$15,000	Limited
Turnkey Exhibit Booth	\$14,000	Limited
Exhibit Booth	\$12,000	Limited
Event Bags	\$8,000	SECURED BY: 
Event WiFi	\$8,000	1 Available
Hydration Station	\$8,000	1 Available
Knowledge Bar Happy Hour	\$8,000	SECURED BY: 
Lanyard	\$8,000	UNAVAILABLE
Conference Pen & Notepad	\$7,000	UNAVAILABLE
Day Two Lunch	\$7,000	1 Available
Kickoff Breakfast	\$7,000	1 Available
Headshot Booth	\$6,000	SECURED BY: 
Hotel Room Drop	\$5,000	Limited
Afternoon Treat Sponsorship	\$4,000	SECURED BY: 
Morning Energizer	\$4,000	SECURED BY: 
Post-Conference Email Blast	\$3,500	Limited
Pre-Conference Email Blast	\$3,500	Limited
Evening Event Raffle Prizes	\$3,000	3 Available
General Session Break Prize Giveaways	\$3,000	Limited
Event Mobile App Push Notification	\$2,500	Limited
Device Charging Station	\$2,000	SECURED BY: 
Banner Ad in Event Mobile App	\$1,750	Limited
Banner Ad on Event Website	\$1,750	Limited
Conference Seat Drop	\$1,750	Limited
Rolling Ad (on Main Stage Deck)	\$1,750	Limited
Event Bag Insert	\$1,500	Limited
Social Media Blitz	\$1,500	Limited

INTERESTED IN SPONSORING?

Create a Sponsorship
Package That Works for You!

Contact our Sponsorship Lead, Nadia Chopitea, at nchopitea@somos.com or call or text 844.HEY.NADIA to discuss a sponsorship package tailored to your goals and designed to maximize your brand's presence at the 2026 Somos Summit.

Let's build a partnership that delivers meaningful impact!



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